



PEMF Prime Academy

Certified PEMF Expert

Module 10

PEMF - Legislation and Compliance

PEMF Prime Academy

Legislation and Compliance

The 4 crucial pillars

Product
Safety

User
Safety

Marketing and
Advertising

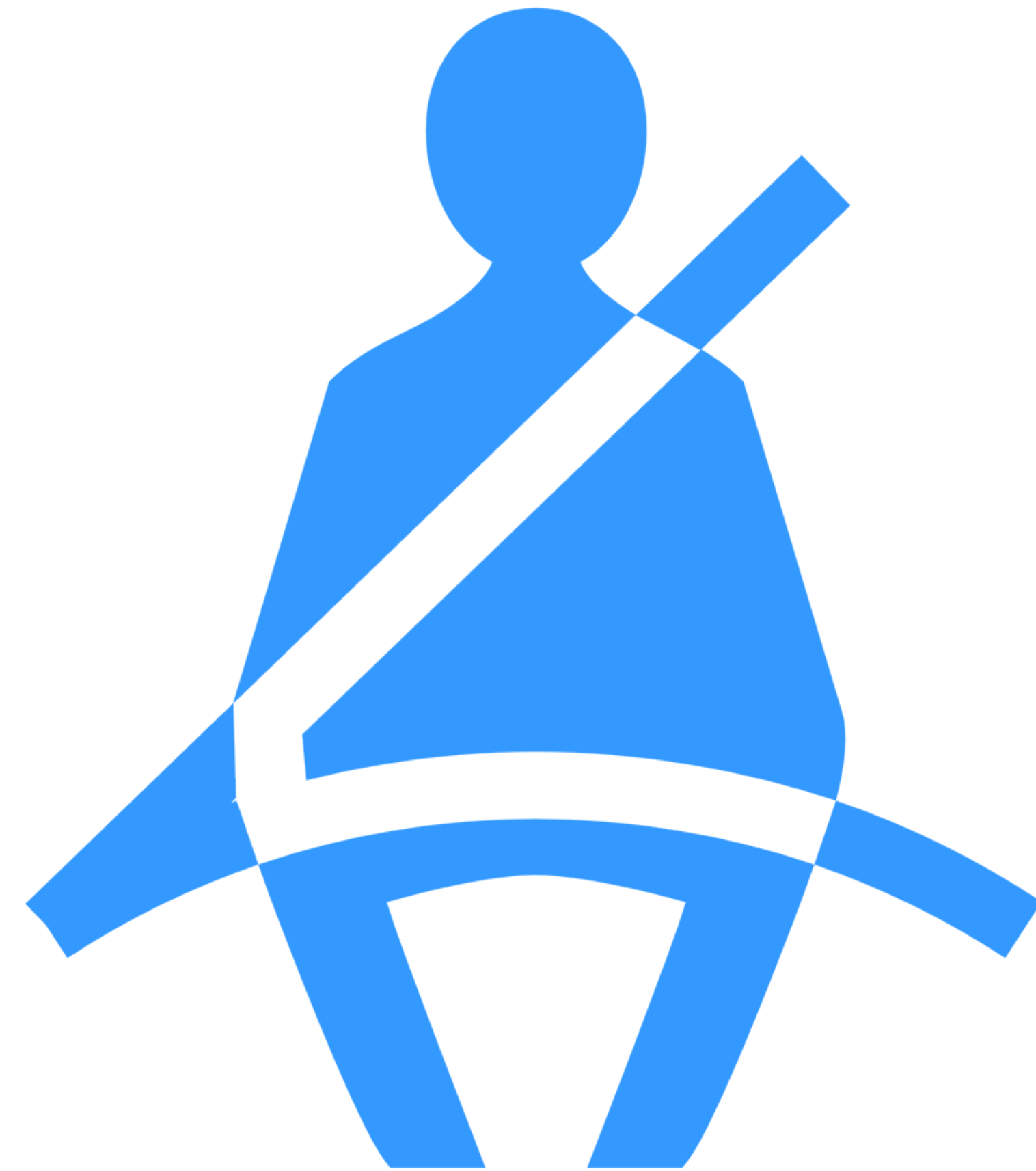
Standards
and Statutory
Regulations

Legislation and Compliance

Product Safety

RULE Nr.1: A product has to be safe!

- ◆ Safe in terms of its design and functionality
- ◆ Safe in relation to its environment
- ◆ Safe under the influence of borderline situations



Legislation and Compliance

User Safety

RULE Nr. 2: A product should never be a threat to its user!

- ◆ The user may not be harmed physically
- ◆ Prevention of adverse effects associated with use of the product
- ◆ Eventual risk evaluation - more damage than good or vice versa



Legislation and Compliance

Marketing and Advertising

RULE Nr. 3: A product can only be marketed or advertised according to its "Intent of Use"!

- ◆ No health claims outside the intent of use
- ◆ No (false) promises at all
- ◆ Testimonials are ok, as long as the advertised claims do not lead to the average person being misled to believe something about the product
- ◆ Any specific claims made other than those defined by the manufacturer, transfers the liability to the person/institution who originally made the claim
- ◆ Claims in connection with any specific diseases have to concur with the intent of use to its full extent
- ◆ All rules apply to all marketing and advertising, offline AND online - no exception
- ◆ **Despite the fact, that national rules and legislation may vary in detail, the above displayed prohibitions and restrictions apply world wide!**



Legislation and Compliance

Marketing and Advertising

Prohibited for Medical Devices:

- ◆ Healing promises
- ◆ Fake testimonials
- ◆ Paid testimonials with intentionally twisted facts
- ◆ Advertising using phrases, such as: “Research has shown...” without citing the reference
- ◆ Using registered brand names or trade marks without permission



Legislation and Compliance

Marketing and Advertising

Examples on how the FDA assesses advertising and promotion of a medical device:

- ◆ The FDA`s legal authority for advertising and promotion is directed at the manufacturer, repacker, relabeler and/or a distributor
- ◆ Repackers, relabelers and distributors may or may not be under the control of the manufacturer
- ◆ Repackers and relabelers fall within the FDA`s definition of a manufacturer
- ◆ A distributor, who market a product with a new intent of use, will be deemed a repacker/relabeler and therefore a manufacturer

CAUTION!!!

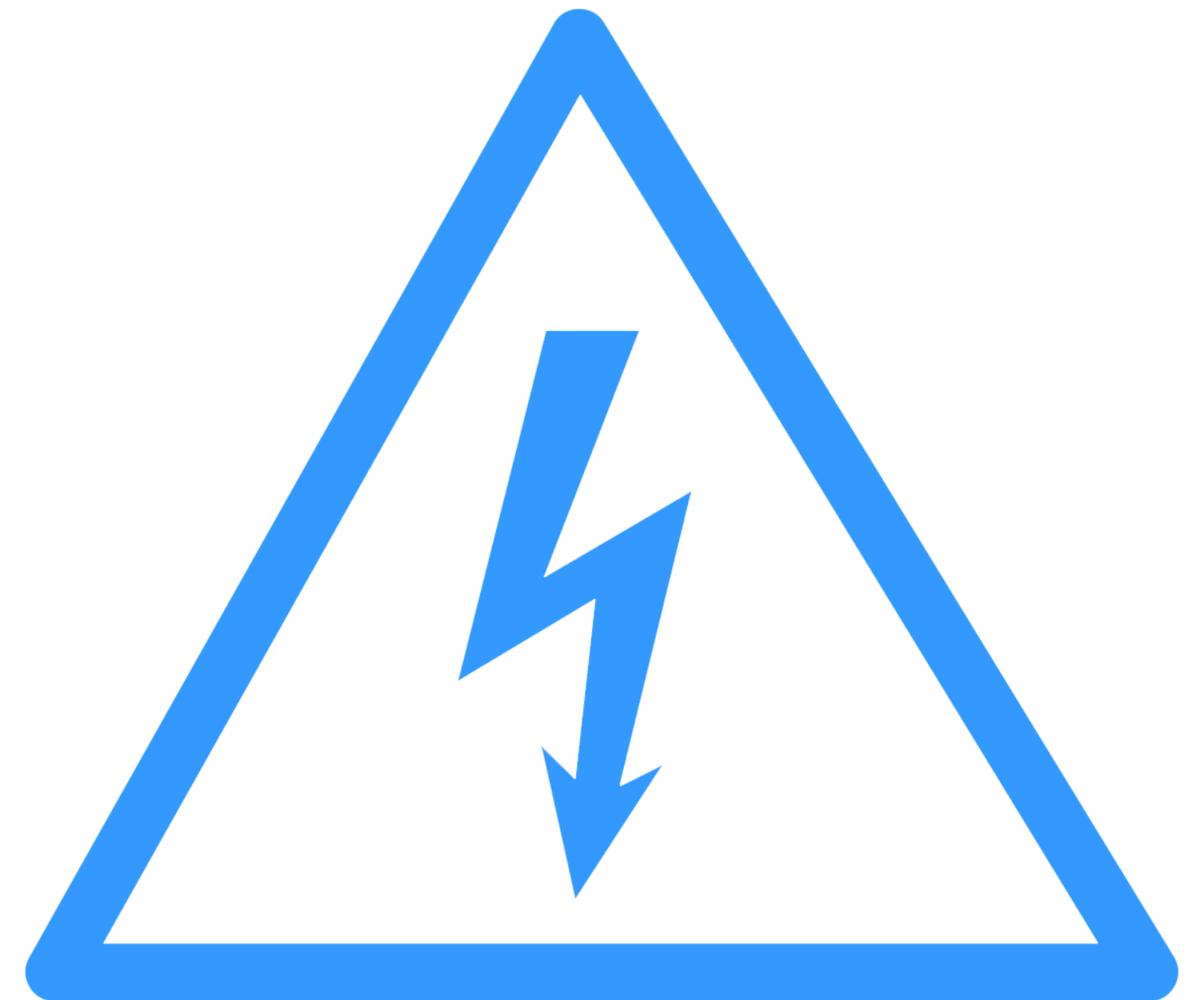
In simple words: If a distributor is advertising any other claims beyond the original "Intent of Use" as defined by the manufacturer, the FDA will consider this distributor a manufacturer. In this case, the distributor becomes 100% liable to seek clearance for this/these claim(s), and has to deal with all related consequences!

Legislation and Compliance

Standards and Statutory Regulations

Product Safety

- ◆ Electrical Safety (refers to each electrically active item)
- ◆ USA: UL/FCC, CAD: CSA, Asia: CCC/eK/VCCI/..., Australia/New Zealand: AS/NZS, Europe: CE
- ◆ In order to ease global distribution, many norms and regulations have been "harmonized" - meaning one certification for many countries
- ◆ Caution! Several countries still require a national certification



Legislation and Compliance

Standards and Statutory Regulations

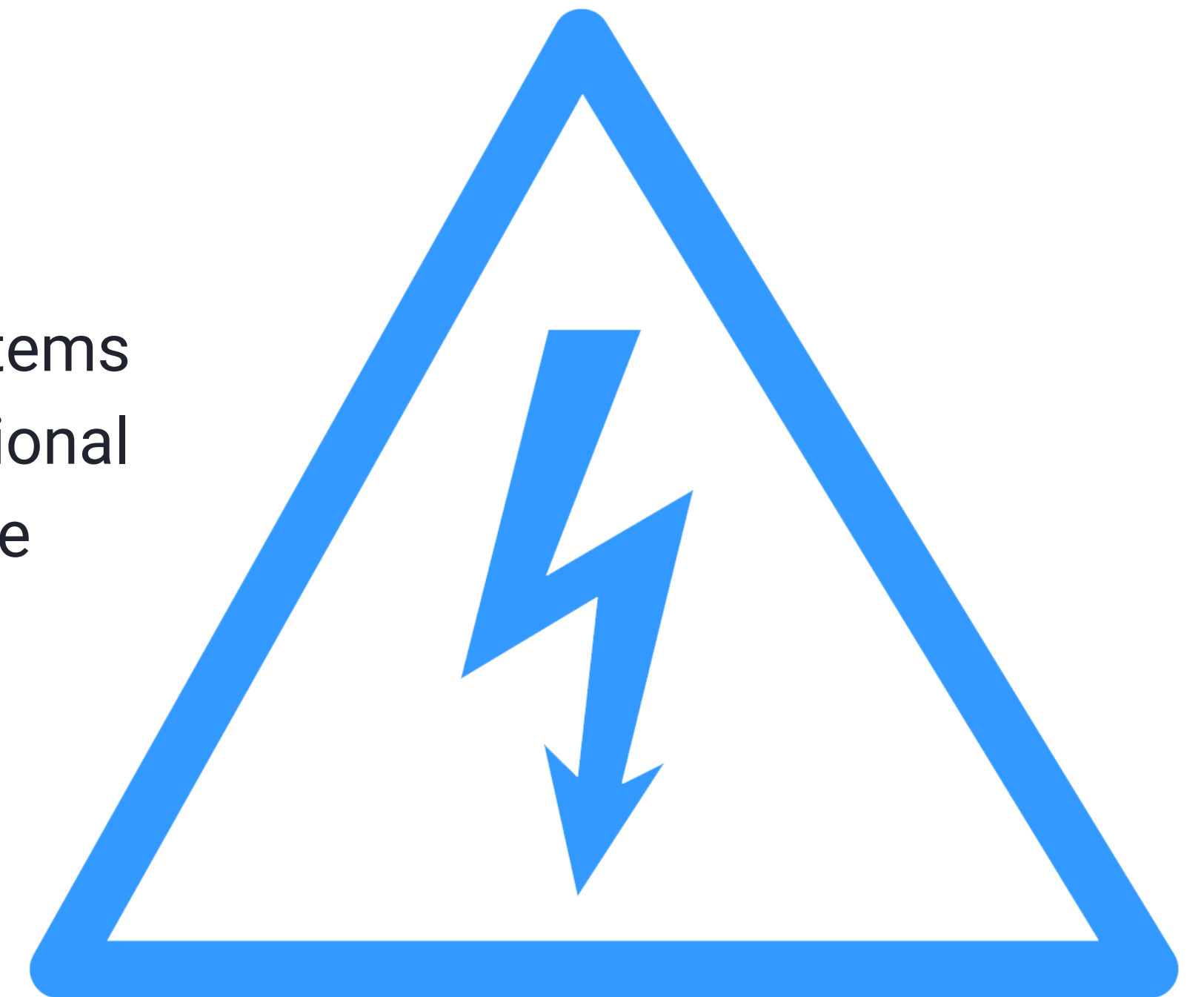
Product Safety

Electromagnetic Compatibility (refers to the whole system)

Electromagnetic compatibility (EMC) is the ability of electrical equipment and systems to function correctly in their electromagnetic environment, by limiting the unintentional generation, propagation and reception of electromagnetic energy which may cause unwanted effects such as electromagnetic interference (EMI) or even physical damage in operational equipment.

Binding Standards for Medical Devices:

- ◆ EN 60601-1
- ◆ EN 60601-1-3
- ◆ CE/CB (incl. comprehensive third party lab testing)



Legislation and Compliance

Standards and Statutory Regulations

Manufacturer Certification

ISO 13485:2016

Comprehensive Quality Management System for Medical Devices

Includes:

- ◆ Promotion and awareness of regulatory requirements as a management responsibility. Examples include 21 CFR 820, the Quality System Regulation for medical devices sold in the United States, enforced by the U.S. Food and Drug Administration (FDA), or the brand new Medical Devices Directive EU MDR 2017/745, replacing 93/42/EEC, required for doing legal business with medical devices in the European Union
- ◆ Controls in the work environment to ensure product safety
- ◆ Focus on risk management activities and design control activities during product development
- ◆ Specific requirements for the verification of the effectiveness of corrective and preventive actions

Legislation and Compliance

Sample 13485 Certificate



Legislation and Compliance

Standards and Statutory Regulations

Manufacturer Certification

MDSAP (Medical Device Single Audit Program)

The Medical Device Single Audit Program allows a MDSAP recognized Auditing Organization to conduct a single regulatory audit of a medical device manufacturer, that satisfies the relevant requirements of the regulatory authorities participating in the program.

International partners that are participating in the MDSAP include:

MDSAP Members

- ◆ Therapeutic Goods Administration of Australia
- ◆ Brazil's Agência Nacional de Vigilância Sanitária
- ◆ Health Canada
- ◆ Japan's Ministry of Health, Labour and Welfare, and the Japanese Pharmaceuticals and Medical Devices Agency
- ◆ U.S. Food and Drug Administration

Legislation and Compliance

Sample MDSAP Certificate



CERTIFICATE



This is to certify that the company

Swiss Bionic Solutions Schweiz GmbH
 Schulhausstrasse 17
 8834 Schindellegi
 Switzerland

with the organizational units/sites as listed in the annex


has implemented and maintains a **Quality Management System**.

Scope of certificate and applicable country-specific requirements:
 Design and development, manufacturing, distribution and service of pulsed electromagnetic field therapy devices for relief of muscular aches and pains and to increase blood circulation.
-CND, USA (a,b,c,d)

Through an audit, documented in a report, performed by DQS Medizinprodukte GmbH, it was verified that the management system fulfills the requirements of the following standard:


ISO 13485 : 2016 (MDSAP Audit Model Edition 2)
 including country-specific requirements as shown in the scope
 (full references are listed in the annex)

Certificate registration no. 516451 MDSAP16
 Certificate unique ID 170719492






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